

Kyle Farrell

120 Chestnut St
Audubon, NJ 08106

401-935-2875
kyle.h.farrell@gmail.com

Objective – A seasoned and accomplished writer and evaluator who has worked in various nonprofit and social enterprises—including healthcare, housing, employment, international development, and social justice—and who is seeking to help teams of health and human service professionals design, research, and develop high-quality programs that are evidence-based, innovative, cost-effective, and person-centric.

Education

University of Pennsylvania 2020 – 2022
Master of Behavioral and Decision Sciences (Focus: Policy & Public Health)

Providence College 2008 – 2012
B.A. English, Music Minor (Principal Instrument: Jazz Drums)
Honors Program, *summa cum laude*

Primary Work Experience

Harbor Care Nashua, NH
Senior Grant Writer & QI Specialist 2016-Present

- **Writing.** Wrote and prepared 250 private, state, and federal grant proposals that earned \$25 million for programs in homelessness, healthcare, substance use, home care, HIV/AIDS, and veteran services. Applications generally required complex project management, with multiple dependent deliverables from executive and senior staff. Federal entities include HUD, VA, CNCS, and HRSA; state entities include NH DHHS and DOJ.
- **QA & Evaluation.** Designed methodologically-sound and feasible qualitative and quantitative evaluation plans for programs to ensure quality of care and compliance with governmental performance measures; evaluated programs included homeless outreach, residential substance use treatment for pregnant and parenting women, and several behavioral health initiatives.
- **QI & Program Development.** As a “QI Champion,” investigated processes with teams through various tools—logic models, budgets, journey maps, prioritization diagrams, PDSAs, and process diagrams—to identify and address substantive barriers to quality and cost-effectiveness.
- **BI & Data Analysis.** Created surveys, conducted literature and policy reviews, and analyzed internal and public data sets to understand existing empirical evidence and to define appropriate benchmarks, KPIs, and goals for program monitoring and to inform strategy; presented findings through various media, including whitepapers, presentations, and graphics.

TSNE Mission Works Boston, MA
Fiscal Sponsorship Capacity-Building Fellow 2016-2017 (9-month fellowship)

- **BI & Data Analysis.** Trained by a professional evaluator to conduct surveys and data analysis, and to define programs’ KPIs, process documentation, and dashboards to enable data-driven management.

- **Writing.** Developed content and communications plan in line with the strategic goals of the fiscal sponsorship division; written items include data analysis reports, newsletters, a media calendar, and blogs.

Recent Contract Work Experience

Save the Children, Centre for Utilising Behavioural Insights

Lilongwe, Malawi

Consultant/Intern

2022

- **Program Development.** Developed low-cost, high-impact solutions, based on evidence in behavioral science literature, to encourage contraceptive use among girls in Malawi.
- **Writing.** Wrote a white-paper style brief, an implementation plan, and a successful \$100,000 grant application for a pilot of the interventions.

OneClick

Philadelphia, PA

Consultant

2021

- **Writing & Program Development.** Worked on a team to develop a successful National Institute of Health (NIH) grant in support of a health tech app promoting socialization among dementia patients; conducted literature reviews and determined performance metrics.

Newsristics

Philadelphia, PA

Consultant

2021

- **Writing & BI.** Wrote explanatory content of psychological heuristics and biases that demonstrated the business potential of concepts from the behavioral science literature.

Healthcare Without Walls

Boston, MA

Consultant

2016-2020

- **Writing & Web Development.** Created and designed content that was broadly accessible to donors and clients (women escaping homelessness) in keeping with fundraising and marketing initiatives

Extended Work Experience

GeoVisions

Quilpué, Valparaiso, Chile

English Tutor Abroad

February-April 2016

- **Language.** Assessed skills and learning styles of five students in spoken English, and designed appropriate lessons on conversation, grammar, vocabulary, pronunciation, and phonetics.

Meditech

Canton, MA

Software Tester

2013-2016

- **QA & QI.** Created plans and tested physician medical software for an mobile EHR product.
- **Writing.** Led technical documentation efforts by compiling, writing, and standardizing content.

EasCare

Boston, MA

Emergency Medical Technician

2014-2015

- **Healthcare.** Ensured patient safety, transportation, and documentation on pre-arranged and emergency response calls.

Board & Volunteer Experience

Greater Nashua Continuum of Care

Nashua, NH

Chair of Data Committee, Member of Executive Committee

2023

- **Data Strategy.** Led the data analysis team to define KPIs, ensure data quality, and develop broadly accessible visualizations so local stakeholders, including governmental and nonprofit leaders, may understand trends and real-time status of homelessness metrics and systems.

Friends of NH Drug Courts

Concord, NH

Secretary of the Board of Directors

2019-2022

- **Fundraising Strategy.** Advised this substance use treatment support organization on development of donor-facing media and a government grant (NH DOJ) to achieve funding stability; performed secretarial roles, including minutes and document storage.

Natik

Guatemala & Mexico

Board Member

2013-2018

- **Marketing Strategy.** Advised on marketing strategy to develop branding and collateral for this education and employment empowerment NGO operating in Santiago Atitlán, Guatemala and Zinacantán, Mexico.

Vernal Arts and Music Festival

Providence, RI

Co-Founder, Development & Marketing

2013-2017

- **Writing & Strategy.** Developed messaging as well as marketing strategies and materials—including press-kits, blogs, social media posts, and press releases—for a festival to raise funds for Alzheimer's Disease research and celebrate the local arts, music, and community.

Technical & Other Skills

Data & Analysis: RStudio, SQL, SPSS, Access, Excel

Surveys: Qualtrics, Survey Monkey, Survey Gizmo

Web Design: Wordpress, Squarespace, Mail Chimp, HTML, CSS, Javascript

Project Management. Project Management Institute Training, Agile

Languages. Spanish (Int.)

Online Portfolio: www.kylehfarrell.com